

## **Basics**

Oregon E-Cycles is a statewide program that provides free recycling of a variety of household electronics. Electronics manufacturers pay for recycling their products and work through MRM, a Producer Responsibility Organization (PRO).

Any Oregonian can take seven or fewer Covered Electronic Devices (CEDs) at a time to a participating Oregon E-Cycles collection site for free recycling.

<YOUR SITE NAME> is an official collection site for the Oregon E-Cycles program.

Learn more about which devices are included at <YOUR WEBSITE or [oregonecycles.com](http://oregonecycles.com)>

## **Newsletter**

### **Focus On Oregon E-Cycles Program Changes**

<YOUR SITE NAME> has been an official collection site for the Oregon E-Cycles program for years. But did you know that now you can recycle even more kinds of household electronics? Previously, you've been able to recycle TVs, computers, printers, keyboards, and mice for free at <YOUR SITE NAME> but, starting this year, the list has expanded to include VCRs, DVD players, video game consoles, routers, modems, and more. You can find the full list of devices included in the Oregon E-Cycles program run by MRM at <YOUR WEBSITE or [oregonecycles.com](http://oregonecycles.com)>.

Although the list has expanded, remember that the Oregon E-Cycles program is designed for residents, not businesses. This means that while any Oregonian can bring us seven or fewer covered devices at a time for free recycling, if have more than 7 items then we will need you to demonstrate that the electronics come from a household or small business (meaning fewer than 10 employees).

### **General Awareness Building**

Did you know that <YOUR SITE NAME> is an official collection site for the Oregon E-Cycles program? Oregon E-Cycles is a statewide program that provides free recycling of a variety of household electronics. Electronics manufacturers pay for recycling their products and work through MRM, a Producer Responsibility Organization (PRO).

Starting this year, the list of covered devices has expanded to include VCRs, DVD players, video game consoles, routers, modems, and more. You can find the full list of devices included in the Oregon E-Cycles program run by MRM at [\*\*<YOUR WEBSITE or oregonecycles.com>\*\*](#).

Remember that you are limited to bringing no more than 7 covered devices at a time for free recycling. This is because the Oregon E-Cycles program is designed for residents and is not a business recycling program.

## **Social Media Post Ideas**

- **Oregon E-Cycles Program Change:** Did you know that, as of this year you can recycle even more household electronics for free with us? [\*\*<YOUR SITE NAME>\*\*](#) is an official collection site for the Oregon E-Cycles program, and the list of devices that are included in this program has expanded. Learn more about which devices are included at [\*\*<YOUR WEBSITE or oregonecycles.com>\*\*](#)
- **General Awareness:** Did you know that you can recycle a variety of household electronics for free at [\*\*<YOUR SITE NAME>\*\*](#)? That's because we're part of the Oregon E-Cycles program. Learn more about which devices are included at [\*\*<YOUR WEBSITE or oregonecycles.com>\*\*](#)
- **General Awareness:** In Oregon, it's free and easy to safely recycle TVs, computers, laptops, printers, monitors, tablets, and many more household electronics. We'll take up to 7 covered electronic devices at a time. Learn more about which devices are included at [\*\*<YOUR WEBSITE or oregonecycles.com>\*\*](#)
- **Holiday:** Upgrading your electronics this holiday season? Responsibly and safely recycle the old ones for free at [\*\*<YOUR SITE NAME>\*\*](#) through the Oregon E-Cycles program. Learn more about which devices are included at [\*\*<YOUR WEBSITE or oregonecycles.com>\*\*](#)
- **Superbowl:** Replacing your TV for the big game? We'll take your old one for free! [\*\*<YOUR SITE NAME>\*\*](#) accepts a variety of household electronics as part of the Oregon E-Cycles program. Learn more about which devices are included at [\*\*<YOUR WEBSITE or oregonecycles.com>\*\*](#)
- **Black Friday:** Did you score a great deal on a new computer or TV? We'll take your old one for free! [\*\*<YOUR SITE NAME>\*\*](#) accepts a variety of household electronics as part of the Oregon E-Cycles program. Learn more about which devices are included at [\*\*<YOUR WEBSITE or oregonecycles.com>\*\*](#)

- **Spring Cleaning:** You've finished your spring cleaning but now you're wondering what to do with that old TV, computer, printer, VCR, or other electronics. We'll take it off your hands for free! **<YOUR SITE NAME>** accepts a variety of household electronics as part of the Oregon E-Cycles program. Learn more about which devices are included at **<YOUR WEBSITE or oregonecycles.com>**
- **America Recycles Day (November 15):** Did you know that November 15 is America Recycles Day? You can celebrate by bringing your old household electronics to us for FREE recycling. **<YOUR SITE NAME>** accepts a variety of household electronics as part of the Oregon E-Cycles program. Learn more about which devices are included at **<YOUR WEBSITE or oregonecycles.com>**
- **Thrift Store:** Did you know we also take a variety of non-working household electronics? Bring in up to 7 TVs, Computers, Monitors, Printers, Mice and Keyboards a day. As part of the Oregon E-Cycles program, we'll take up to 7 covered electronic devices at a time. Learn more about which devices are included at **<YOUR WEBSITE or oregonecycles.com>**